

1. March 27, 2021 City Council Strategy Session

Documents:

[MARCH 27, 2021 STRATEGY SESSION AGENDA \(2\).PDF](#)
[MARCH 27, 2021 STRATEGY SESSION PACKET.PDF](#)

City of Excelsior
Notice of City Council Goal Setting Session
of the Excelsior City Council

NOTICE IS HEREBY GIVEN that the City Council of the City of Excelsior will hold its Work Session on Saturday, March 27, 2021 at 9:00 A.M. via a telephonic and/or electronic meeting. The agenda for the meeting is attached hereto.

In accordance with the requirements of Minn. Stat. Section 13D.021, the Mayor, the city manager, and the city attorney have determined that an in-person meeting is not practical or prudent because of the "COVID-19 Health Pandemic" emergency declared under Chapter 12 of the Minnesota Statutes. Due to the measures necessary to contain and mitigate the impacts of the Pandemic Emergency, it has been determined that attendance at the regular meeting location by members of the public is not feasible and that the physical presence at the regular meeting location by at least one member of the body, chief legal counsel or chief administrative officer is not feasible. Therefore, all staff and City Council members will be participating by telephone or other electronic means.

Members of the public may attend the work session by joining via Zoom either online or by telephone at:

Join Zoom Meeting

<https://us02web.zoom.us/j/86016636447>

Meeting ID: 860 1663 6447

Dial by your location

+1 301 715 8592 US

+1 312 626 6799 US (Chicago)

Meeting ID: 860 1663 6447

City of Excelsior
City Council Goal Setting Session

Agenda

Saturday, March 27, 2021

9:00 A.M. - 12:00 P.M.

1. Call to Order/Roll Call
2. Agenda Approval
3. Discussion on the Following Topics:
 - Residential Review Board Process
 - Reopening Excelsior
 - Paid Parking Trial
 - Shorewood Sewer Agreement
 - Housing Preservation Program
 - The Commons Master Park Plan
 - Neighborhood Outreach
 - Vacant Properties
 - 2021 Goals
 - Open Discussion
4. Adjournment

Note: The purpose of a Strategy Session is for the Council to discuss matters informally and in greater detail than is allowed at formal Council meetings. All meetings of the Council, including Strategy Sessions, are open to the public. While the privilege of participating in these discussions is generally limited to the Council, staff, and consultants, the Mayor may open a discussion from the floor.

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Community Priorities	Goal (in priority order)	Strategic Initiatives	2021	2022	2023	Delete	Notes
Enhance Small Town Character and Quality of Life for Residents - Ann	1. The Commons	a. Update the existing Memorandum of Understanding with Community for The					TOP PRIORITY FOR 2021
		b. Complete construction drawings for the new concession building					
		c. Develop a Request for Proposals for the new concession space					
		d. Develop an overall financial plan for The Commons					
	2. Trees	a. Evaluate tightening existing tree regulations					Emily will come up with examples and bring to the Council
		b. Create a landscaping plan for the next 20 years					P&R should work on this item
		c. Research and consider 'Tree City USA' designation					Intern is working on this item
	3. Pedestrian Improvements	Select top three projects and work to secure any outside funding					Discuss during future strategy session?
	4. Staffing/Volunteer Resources	Explore having a landscape artist/Excelsior Master Gardener on retainer					Staff should work on this - no need to be a goal
	5. Mill Street Corridor	Work proactively with Hennepin County to ensure improvements are completed					Top pedestrian improvement priority for 2021
6. Maintenance	Develop a list of items that public works should regularly maintain					P&R should work on this item	
	1. Infrastructure/ Bonding Strategy	Create a long-term financial strategy to address the City's infrastructure needs					Marian should make this task a priority for 2021
	2. Vacant and Underdeveloped Properties	Councilmember(s) are assigned to meet with each owner of a vacant or underdeveloped property to discuss what is preventing them from developing their property					Strategy session discussion

Fiscal Management - Jennifer	3. City Hall	Consider options for City Hall and the west parking lot					TOP PRIORITY FOR 2021
	4. Lodging Tax	Implement a lodging tax					Intern is working on this item
	5. Parking	a. Research methods for encouraging less car use and accessing Excelsior through the bike trail and other pedestrian access points					Need further clarification on this item - Todd ranked it a 5 and Jennifer ranked it a 3
b. Analyze parking meter revenue and determine revenue allocation (Streets, The Commons, other?)						Need further clarification on this item - Todd ranked it a 5 and Jennifer ranked it a 3	
Legislation and Policy - Lou	1. Comprehensive Plan	Develop a strategy to gradually re-evaluate the current Comprehensive Plan to gain alignment and reflect the long-term vision for Excelsior					
	2. Zoning Compliance	Explore various ways to address compliance with City ordinances					PC should work on this item
	3. Sign Ordinance	Revisit current ordinance to determine updates to be made (focus on size, number, placement, color, review process)					HPC & PC should work on this item
	4. Style Guide	Create style guidelines for City-owned properties that align with HPC guidelines					Need further clarification - staff notes indicate that PC should work on this item
	5. Regulating Short-Term Rentals	a. Evaluate other short-term rental ordinances and possibly create short-term rental regulations and license for Excelsior					TOP PRIORITY FOR 2021
		b. Incorporate short-term rentals into future lodging tax					
6. Water Street Regulations	a. Tighten up restrictions regarding types of uses on Water Street (from Lake to Oak)					TOP PRIORITY FOR 2021	
	b. Explore how to eliminate non-conforming uses						

Clear and Timely Com - Dale	1. Internal Communications - Council with Staff - Communications with the Manager - Between Council and Commissions						Need further clarification on this item - Dale ranked it a 4
	2. With Other Agencies (public and private) - State government - Hennepin County - C4C - The Rotary - Charter Boats - Neighboring Cities						Need further clarification on this item - Dale ranked it a 4
	3. Community Engagement - Council Liaisons within their Respective Neighborhoods - Website - Social Media						Need further clarification on this item - Dale ranked it a 4 and one Councilmember thought the item should be deleted
	Determine How to Expedite the Pavement Management Program while Maintaining Manageable Levy Increases	Explore solutions to temporarily repair streets that will not be addressed in the near future					
	Improve the College Lake Neighborhood	Assess the drainage and water quality at College Lake					
		Evaluate potential usage of Mitten Pond					
Improve the Safety at all Pedestrian Crossings	Research options for creating a city-wide pedestrian safety initiative (Vision Zero)						

2020 Uncompleted Goals	Enhance the Gateways into Excelsior	Research options to replace the gazebo by TCF Bank and to enhance the gateways on Excelsior Boulevard, Mill and Oak Streets					
	Implement the Comprehensive Plan	Consider implementing a formula business ordinance to protect Excelsior's character					
		Consider incentives for preserving 'cottage commercial' properties					
	Evaluate the City's Personnel Resources	Consider how to best use the resources of the Council and the Commissions					
	Improve the Quality of Life for Residents in Parking Meter Zones	Create an ordinance that allows residents to receive temporary parking permits for private events administratively					
	Explore Installing a Trail in Excelsior-Studer Park						
Other Items	Assess the City's Partnerships and Lease Philosophy (how the City should approach future partnerships and leases)						
	Consider Creating an Art Walk						
	Explore Forming a Business Development Commission (with the objective of being more proactive with recruiting businesses)						
	Facilitate Access to Excelsior with Transportation Options						
	Research Extending the Minimum Wake Zone in Excelsior Bay						